



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE
GOWRIVAKKAM, CHENNAI - 600073

Department of Commerce

Cordially Invites you for a

Seminar on
Qualitative Market Research

Resource Person

Dr. Jayaseelan

Assistant Professor
SIMPRA College of Education

Date: 14.02.2019

Time: 11.00 AM - 12.30 PM

In the presence of

Dr. K. Vasudevan
Chairman

Dr. V. Vishnu Karthik
Vice Chairman

Er. V. Prasanna Venkatesh
Vice Chairman

Dr. M. Uma
Principal

Venue: Seminar Hall



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE
Gowrivakkam, Chennai-600073.

Affiliated to University of Madras

Academic Year: 2018-2019

Event name	Seminar on Qualitative Market Research
Details of the event	To organize and share data in a structured and searchable manner to facilitate data retrieval and visualization for humans, but also to provide web application programming interfaces (APIs) for computers to exchange and integrate data
Date of the event	14.02.2019
Venue	Seminar Hall - PSVASC
Resource person / Guest speaker	Dr. Jayaseelan Assistant professor SIMPRA
No. of participants	78
Event Coordinator	Mrs. J. Salomi Backyajothi
Organized by Department / Committee / Club	Commerce
<p align="center">Details of the event</p> 	<p align="center">Session offline</p> 
 Event coordinator	 Principal

PRINCIPAL
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